

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
952155-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	952155	07895755

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		
IDB #	Advertiser Code	Product Code

9912856	95	101
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Agency Ref	Advertiser Ref

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F WXII 12 News @ 5 a 5-6am		-TWTF--	:30	4	\$65.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$65.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WXII Tu 10/16/12 4:59 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12Z151H \$65.00 NM</i>									
<i>4 WXII W 10/17/12 5:47 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12Z151H \$65.00 NM</i>									
<i>3 WXII Th 10/18/12 5:22 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12Z151H \$65.00 NM</i>									
<i>2 WXII F 10/19/12 5:28 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12G145H \$65.00 NM</i>									
2	10/22/12	10/22/12	M-F WXII 12 News @ 5 a 5-6am		M-----	:30	1	\$65.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS M----- Spots/Week 1 Rate \$65.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WXII M 10/22/12 5:46 AM M-F WXII 12 News @ 5 am 5-6am :30 OFA12G145H \$65.00 NM</i>									
3	10/16/12	10/19/12	M-F WXII 12 News @ 6 a 6-7am		-TWTF--	:30	4	\$250.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$250.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WXII Tu 10/16/12 5:59 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12Z151H \$250.00 NM</i>									
<i>1 WXII W 10/17/12 6:41 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12Z151H \$250.00 NM</i>									
<i>4 WXII Th 10/18/12 6:57 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12Z151H \$250.00 NM</i>									
<i>3 WXII F 10/19/12 6:12 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12G145H \$250.00 NM</i>									
4	10/22/12	10/22/12	M-F WXII 12 News @ 6 a 6-7am		M-----	:30	2	\$250.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS M----- Spots/Week 2 Rate \$250.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WXII M 10/22/12 6:21 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12G145H \$250.00 NM</i>									
<i>2 WXII M 10/22/12 6:38 AM M-F WXII 12 News @ 6 am 6-7am :30 OFA12G145H \$250.00 NM</i>									
5	10/16/12	10/19/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$180.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 8 Rate \$180.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com or [for advertiser](#). We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	NBC Today Show	7-9am	-TWTF--	:30	8	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WXII Tu 10/16/12 7:59 AM NBC Today Show 7-9am :30 OFA12Z151H \$180.00 NM									
1 WXII Tu 10/16/12 8:59 AM NBC Today Show 7-9am :30 OFA12Z151H \$180.00 NM									
6 WXII W 10/17/12 7:23 AM NBC Today Show 7-9am :30 OFA12Z151H \$180.00 NM									
2 WXII W 10/17/12 8:33 AM NBC Today Show 7-9am :30 OFA12Z151H \$180.00 NM									
3 WXII Th 10/18/12 7:56 AM NBC Today Show 7-9am :30 OFA12Z151H \$180.00 NM									
8 WXII Th 10/18/12 8:50 AM NBC Today Show 7-9am :30 OFA12Z151H \$180.00 NM									
5 WXII F 10/19/12 7:59 AM NBC Today Show 7-9am :30 OFA12G145H \$180.00 NM									
4 WXII F 10/19/12 8:37 AM NBC Today Show 7-9am :30 OFA12G145H \$180.00 NM									
6	10/22/12	10/22/12	NBC Today Show	7-9am	M-----	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 7:22 AM NBC Today Show 7-9am :30 OFA12G145H \$250.00 NM									
2 WXII M 10/22/12 8:38 AM NBC Today Show 7-9am :30 OFA12G145H \$250.00 NM									
7	10/20/12	10/20/12	WXII 12 Sa/Su News at 6-8am		-----S-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/20/12 6:23 AM WXII 12 Sa/Su News at 6am 6-8am :30 OFA12G145H \$225.00 NM									
8	10/20/12	10/20/12	NBC Saturday Today	8-10am	-----S-	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Sa 10/20/12 7:58 AM NBC Saturday Today 8-10am :30 OFA12G145H \$225.00 NM									
1 WXII Sa 10/20/12 8:29 AM NBC Saturday Today 8-10am :30 OFA12G145H \$225.00 NM									
10	10/21/12	10/21/12	NBC Sunday Today	8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/21/12 8:26 AM NBC Sunday Today 8-9am :30 OFA12G145H \$225.00 NM									
11	10/16/12	10/19/12	M-F WXII News @ 430a	430a-5a	-TWTF--	:30	1	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 4:40 AM M-F WXII News @ 430a 430a-5a :30 OFA12Z151H \$15.00 NM									
12	10/16/12	10/19/12	Live with Regis & Kelly	9-10AM	-TWTF--	:30	4	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 9:56 AM Live with Regis & Kelly 9-10AM :30 OFA12Z151H \$100.00 NM									
2 WXII W 10/17/12 9:47 AM Live with Regis & Kelly 9-10AM :30 OFA12Z151H \$100.00 NM									
3 WXII Th 10/18/12 9:51 AM Live with Regis & Kelly 9-10AM :30 OFA12Z151H \$100.00 NM									
4 WXII F 10/19/12 9:55 AM Live with Regis & Kelly 9-10AM :30 OFA12G145H \$100.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/16/12	10/19/12	NBC Today Show II Class of Time - Pre-emptible with notice	10A-12N	-TWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTF-- 4 \$100.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/16/12 11:50 AM NBC Today Show II 10A-12N :30 OFA12Z151H \$100.00 NM									
4 WXII W 10/17/12 11:52 AM NBC Today Show II 10A-12N :30 OFA12Z151H \$100.00 NM									
2 WXII Th 10/18/12 10:51 AM NBC Today Show II 10A-12N :30 OFA12Z151H \$100.00 NM									
3 WXII F 10/19/12 11:27 AM NBC Today Show II 10A-12N :30 OFA12G145H \$100.00 NM									
14	10/22/12	10/22/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	10A-12N	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$40.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII M 10/22/12 10:56 AM NBC Today Show II 10A-12N :30 OFA12G145H \$40.00 NM									
15	10/16/12	10/19/12	M-F WXII 12 News @ No:12-1pm Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTF-- 4 \$150.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/16/12 12:11 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z151H \$150.00 NM									
4 WXII W 10/17/12 12:22 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z151H \$150.00 NM									
2 WXII Th 10/18/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12Z151H \$150.00 NM									
3 WXII F 10/19/12 12:57 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G145H \$150.00 NM									
16	10/16/12	10/19/12	M-F 1-2P Class of Time - Pre-emptible with notice	1-2P	-TWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTF-- 3 \$175.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/16/12 1:29 PM M-F 1-2P 1-2P :30 OFA12Z151H \$175.00 NM									
3 WXII W 10/17/12 1:30 PM M-F 1-2P 1-2P :30 OFA12Z151H \$175.00 NM									
2 WXII Th 10/18/12 1:42 PM M-F 1-2P 1-2P :30 OFA12Z151H \$175.00 NM									
17	10/16/12	10/19/12	STEVE HARVEY DAY	2-3P	-TWTF--	:30	4	\$40.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTF-- 4 \$40.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/16/12 2:36 PM STEVE HARVEY DAY 2-3P :30 OFA12Z151H \$40.00 NM									
3 WXII W 10/17/12 2:11 PM STEVE HARVEY DAY 2-3P :30 OFA12Z151H \$40.00 NM									
2 WXII Th 10/18/12 2:21 PM STEVE HARVEY DAY 2-3P :30 OFA12Z151H \$40.00 NM									
4 WXII F 10/19/12 2:12 PM STEVE HARVEY DAY 2-3P :30 OFA12G145H \$40.00 NM									
18	10/21/12	10/21/12	NBC Meet the Press	9-10am	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S 1 \$150.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Su 10/21/12 9:59 AM NBC Meet the Press 9-10am :30 OFA12G145H \$150.00 NM									
19	10/16/12	10/19/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTF-- 4 \$85.00									
Spots: <u># Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WXII Tu 10/16/12 3:59 PM M-F 3-4P M-F 3-4P :30 OFA12Z151H \$85.00 NM									

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Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/16/12	10/19/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	-TwTF--	:30	4	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII W 10/17/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12Z151H \$900.00 NM									
3 WXII Th 10/18/12 6:52 PM M-Sun Nightly News 630p-7p :30 OFA12Z151H \$900.00 NM									
4 WXII F 10/19/12 6:51 PM M-Sun Nightly News 630p-7p :30 OFA12G145H \$900.00 NM									
26	10/22/12	10/22/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630p-7p	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 6:59 PM M-Sun Nightly News 630p-7p :30 OFA12G145H \$600.00 NM									
28	10/21/12	10/21/12	Su WXII 12 News @ 6 pm-6-30pm Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/21/12 6:22 PM Su WXII 12 News @ 6 pm 6-630pm :30 OFA12G145H \$150.00 NM									
29	10/16/12	10/19/12	Inside Edition Class of Time - Pre-emptible with notice	7-730pm	-TwTF--	:30	4	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TwTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII Tu 10/16/12 Inside Edition 7-730pm :00 \$400.00 NM See MG 29.5									
1 WXII W 10/17/12 7:13 PM Inside Edition 7-730pm :30 OFA12Z151H \$400.00 NM									
5 WXII Th 10/18/12 7:14 PM Inside Edition 7-730pm :30 OFA12Z151H \$400.00 NM MG for 29.2 10/16									
3 WXII Th 10/18/12 7:28 PM Inside Edition 7-730pm :30 OFA12Z151H \$400.00 NM									
4 WXII F 10/19/12 7:13 PM Inside Edition 7-730pm :30 OFA12G145H \$400.00 NM									
31	10/16/12	10/19/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8pm	-TwTF--	:30	4	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -TwTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Tu 10/16/12 Entertainment Tonight 730-8pm :00 \$375.00 NM See MG 31.5									
1 WXII W 10/17/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12Z151H \$375.00 NM									
5 WXII Th 10/18/12 7:39 PM Entertainment Tonight 730-8pm :30 OFA12Z151H \$375.00 NM MG for 31.3 10/16									
4 WXII Th 10/18/12 7:55 PM Entertainment Tonight 730-8pm :30 OFA12Z151H \$375.00 NM									
2 WXII F 10/19/12 7:41 PM Entertainment Tonight 730-8pm :30 OFA12G145H \$375.00 NM									
32	10/22/12	10/22/12	Entertainment Tonight Class of Time - Immediately Pre-emptible without notice	730-8pm	M-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 7:47 PM Entertainment Tonight 730-8pm :30 OFA12G145H \$225.00 NM									
33	10/20/12	10/20/12	Entertainment This Week Class of Time - Immediately Pre-emptible without notice	7-8pm	-----S-	:30	1	\$80.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/20/12	10/20/12	Entertainment This Week 7-8pm Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$80.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/20/12 7:36 PM Entertainment This Week 7-8pm :30 OFA12G145H \$80.00 NM									
34	10/22/12	10/22/12	THE VOICE 8-9pm Class of Time - Immediately Pre-emptible without notice		M-----	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 8:22 PM THE VOICE 8-9pm :30 OFA12G145H \$1,100.00 NM									
35	10/16/12	10/16/12	THE VOICE 8-9pm Class of Time - Immediately Pre-emptible without notice		-T-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 8:20 PM THE VOICE 8-9pm :30 OFA12Z151H \$1,000.00 NM									
37	10/17/12	10/17/12	L&O SVU 9-10pm Class of Time - Pre-emptible with notice		--W----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --W---- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/17/12 9:17 PM L&O SVU 9-10pm :30 OFA12Z151H \$1,600.00 NM									
38	10/17/12	10/17/12	CHICAGO FIRE 10-11pm Class of Time - Pre-emptible with notice		--W----	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 --W---- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII W 10/17/12 10:29 PM CHICAGO FIRE 10-11pm :30 OFA12Z151H \$1,600.00 NM									
39	10/18/12	10/18/12	30 ROCK/UP ALL NIGHT 8-9pm Class of Time - Pre-emptible with notice		---T---	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/18/12 8:51 PM 30 ROCK/UP ALL NIGHT 8-9pm :30 OFA12Z151H \$1,000.00 NM									
40	10/18/12	10/18/12	OFFICE/PARKS 9-10pm Class of Time - Pre-emptible with notice		---T---	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/18/12 9:51 PM OFFICE/PARKS 9-10pm :30 OFA12Z151H \$1,400.00 NM									
41	10/18/12	10/18/12	ROCK CENTER 10-11pm Class of Time - Immediately Pre-emptible without notice		---T---	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/18/12 10:42 PM ROCK CENTER 10-11pm :30 OFA12Z151H \$1,000.00 NM									
42	10/19/12	10/19/12	WHITNEY/COMMUNITY 8-9pm Class of Time - Immediately Pre-emptible without notice		----F--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/19/12 8:39 PM WHITNEY/COMMUNITY 8-9pm :30 OFA12G145H \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
952155-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/19/12	10/19/12	DATELINE Class of Time - Pre-emptible with notice	10-11pm	----F--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 ----F-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/19/12 10:10 PM DATELINE 10-11pm :30 OFA12G145H \$1,000.00 NM									
2 WXII F 10/19/12 10:32 PM DATELINE 10-11pm :30 OFA12G145H \$1,000.00 NM									
44	10/20/12	10/20/12	NBC Prime Class of Time - Immediately Pre-emptible without notice	8-9pm	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/20/12 8:24 PM NBC Prime 8-9pm :30 OFA12G145H \$150.00 NM									
45	10/20/12	10/20/12	NBC Prime Class of Time - Immediately Pre-emptible without notice	9-10pm	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/20/12 9:18 PM NBC Prime 9-10pm :30 OFA12G145H \$175.00 NM									
46	10/20/12	10/20/12	NBC Prime Class of Time - Immediately Pre-emptible without notice	10-11pm	-----S-	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -----S- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/20/12 10:07 PM NBC Prime 10-11pm :30 OFA12G145H \$125.00 NM									
2 WXII Sa 10/20/12 10:32 PM NBC Prime 10-11pm :30 OFA12G145H \$125.00 NM									
47	10/16/12	10/20/12	M-Su WXII 12 News @ 11-11-1135pm Class of Time - Immediately Pre-emptible without notice	-TWTFS-	:30	5	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTFS- 5 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXII Tu 10/16/12 11:10 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12Z151H \$250.00 NM									
1 WXII W 10/17/12 11:11 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12Z151H \$250.00 NM									
5 WXII Th 10/18/12 11:09 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12Z151H \$250.00 NM									
4 WXII F 10/19/12 11:06 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G145H \$250.00 NM									
2 WXII Sa 10/20/12 11:22 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G145H \$250.00 NM									
48	10/22/12	10/22/12	M-Su WXII 12 News @ 11-11-1135pm Class of Time - Immediately Pre-emptible without notice	M-----	:30	1	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 11:23 PM M-Su WXII 12 News @ 11 pm 11-1135pm :30 OFA12G145H \$250.00 NM									
49	10/16/12	10/19/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135pm-1237am	-TWTFF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/15/12 10/21/12 -TWTFF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 10/16/12 12:00 AM NBC Tonight Show 1135pm-1237am :30 OFA12Z151H \$225.00 NM									
4 WXII W 10/17/12 12:21 AM NBC Tonight Show 1135pm-1237am :30 OFA12Z151H \$225.00 NM									
3 WXII Th 10/18/12 11:59 PM NBC Tonight Show 1135pm-1237am :30 OFA12Z151H \$225.00 NM									
2 WXII F 10/19/12 11:46 PM NBC Tonight Show 1135pm-1237am :30 OFA12G145H \$225.00 NM									
51	10/16/12	10/19/12	Late Night w/Jimmy Fallon 1237xm-136xm Class of Time - Pre-emptible with notice	-TWTFF--	:30	4	\$30.00	NM	

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952155-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Obama/D/President		SKED A 30'S	1537

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII Tu 10/16/12 1:11 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12Z151H \$30.00 NM									
3 WXII W 10/17/12 1:09 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12Z151H \$30.00 NM									
2 WXII Th 10/18/12 1:29 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12Z151H \$30.00 NM									
1 WXII F 10/19/12 1:20 AM Late Night w/Jimmy Fallon 1237xm-136xm :30 OFA12G145H \$30.00 NM									
53	10/20/12	10/20/12	NBC Saturday Night Live 1130pm-1am		-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS -----S- Spots/Week 1 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Sa 10/20/12 12:20 AM NBC Saturday Night Live 1130pm-1am :30 OFA12G145H \$150.00 NM									
54	10/22/12	10/22/12	Live with Regis & Kelly 9-10AM		M-----	:30	2	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 2 Rate \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII M 10/22/12 9:29 AM Live with Regis & Kelly 9-10AM :30 OFA12G145H \$75.00 NM									
1 WXII M 10/22/12 9:59 AM Live with Regis & Kelly 9-10AM :30 OFA12G145H \$75.00 NM									
55	10/22/12	10/22/12	M-F WXII 12 News @ No 12-1pm		M-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 1 Rate \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 12:46 PM M-F WXII 12 News @ Noon 12-1pm :30 OFA12G145H \$50.00 NM									
56	10/22/12	10/22/12	STEVE HARVEY DAY 2-3P		M-----	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 1 Rate \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 2:39 PM STEVE HARVEY DAY 2-3P :30 OFA12G145H \$20.00 NM									
57	10/22/12	10/22/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 1 Rate \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 3:27 PM M-F 3-4P M-F 3-4P :30 OFA12G145H \$85.00 NM									
58	10/22/12	10/22/12	DR. OZ	M-F 4-5p	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 1 Rate \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/22/12 4:20 PM DR. OZ M-F 4-5p :30 OFA12G145H \$150.00 NM									
59	10/21/12	10/21/12	NFL Sunday Prime Game8p-12a		-----S	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/15/12 End Date 10/21/12 MTWTFSS Spots/Week 1 Rate \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/21/12 8:21 PM NFL Sunday Prime Games 8p-12a :30 OFA12G145H \$2,200.00 NM									

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952155-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	SKED A 30'S	1537	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
61	10/22/12	10/22/12	M-F 1-2P	1-2P	M-----	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$85.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WXII	M	10/22/12	M-F 1-2P	1-2P	:00		\$85.00	NM
	See MG 61.2								
2	WXII	M	10/22/12	3:59 PM M-F 3-4P	M-F 3-4P	:30	OFA12G145H	\$85.00	NM
	MG for 61.1 10/22								
62	10/19/12	10/19/12	M-F WXII News @ 430a	430a-5a	----F--	:30	1	\$25.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$25.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WXII	F	10/19/12	4:39 AM M-F WXII News @ 430a	430a-5a	:30	OFA12G145H	\$25.00	NM
63 10/20/12 10/20/12 Notre Dame Football ND Football -----S- :30 2 \$50.00 NM Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$50.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WXII	Sa	10/20/12	5:10 PM Notre Dame Football	ND Football	:30	OFA12G145H	\$50.00	NM
1	WXII	Sa	10/20/12	6:58 PM Notre Dame Football	ND Football	:30	OFA12G145H	\$50.00	NM
Total Spots							123		

Payment Terms 30 Days

<u>Gross Total</u>	\$36,910.00
<u>Agency Commission</u>	\$5,536.50
<u>Net Amount Due</u>	\$31,373.50